



## **Suite2Go bolsters client fintech offerings through new partnership with Backstop Solutions Group.**

*Suite2Go partners with Backstop Solutions Group to offer productivity software and improved workflow for the asset owner and asset consultant financial services market.*

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SYDNEY, CHICAGO—Suite2Go, Australia’s leading fintech consulting firm, and Backstop Solutions, the industry’s leading cloud-based productivity suite for the institutional investment community today announced a new partnership in the region to assist allocators, asset managers, consultants, family offices and fund of funds with manager research and engagement workflow.

This partnership comes at a time in Australia with heightened regulatory oversight on manager engagement, increased workload for allocators combined with the need to modernise and move away from legacy disparate internal and external information sources. With a strong global client base, Backstop Solutions’ product offerings are used by the world’s largest asset owners and are already proving valuable to Australia’s asset owners.

Investor relations and investment research teams at certain Australian superannuation funds and asset managers are also set to benefit from Backstops’ CRM platform, purpose-built for the institutional and alternative investment industry and recognised as the market leader when engaging with global institutional asset allocators and an essential platform for capital raisings, relationship, and communication management.

Suite2Go’s Co-CEO Leanne Bradley says, “Asset allocators will benefit enormously by having a more streamlined workflow process for manager selection and ongoing engagement, in addition to the added insights that team members will gain from having a central source of all their manager research and interactions, which will ultimately benefit their investors and members. We look forward to working with Backstop Solutions to expand their presence in Australia and New Zealand.”

Backstop's Head of APAC Sales, Will Tang, said, "Suite2Go's intimate knowledge of the Australian financial services industry and their understanding of the needs of institutional investors will be a great asset to Backstop Solutions Group as we expand into the Australian market."

Suite2Go is planning several new initiatives to build on the success of this new partnership.

### **About Suite2Go Pty Ltd**

Suite2Go is a financial software consultancy team of experienced professionals with deep working knowledge of the financial services industry and how to best solve workflow challenges through technology solutions.

The firm was founded in 2017 with a team of 7, comprising Principals and Consultants with an average of 20+ years of experience who have expertise across; capital markets, data management, regulatory and risk reporting, superannuation, asset, and wealth management, including front and back office and asset servicing. The team look to assist world class Fintech organisations to achieving success in their chosen target market by bringing solutions to the financial services industry to overcome challenges and address problems while saving cost and time for both buyers and sellers.

For more information visit [www.Suite2Go.com](http://www.Suite2Go.com)

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### **About Backstop Solutions Group, LLC**

Backstop's mission is to help professionals in the institutional investment industry use time to its fullest potential. We develop technology to simplify and streamline otherwise time-consuming tasks and processes, enabling our clients to quickly and easily access, share, and manage the knowledge that is critical to their day-to-day business success. Backstop provides its industry-leading cloud-based productivity suite to investment consultants, pensions, funds of funds, family offices, endowments, foundations, private equity, hedge funds, and real estate investment firms. For more information, please visit [www.BackstopSolutions.com](http://www.BackstopSolutions.com).